



SHENZHOU INTERNATIONAL  
GROUP HOLDINGS LIMITED  
申洲國際集團控股有限公司\*

Stock Code 股份編號 : 2313

# INTERIM RESULTS 2024

August 2024



# Agenda

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**Financial  
Highlights**

02

**Business  
Review**

03

**Strategies  
and Plans**

04

**Open  
Forum**



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# 01 Financial Highlight



# Financial Highlights

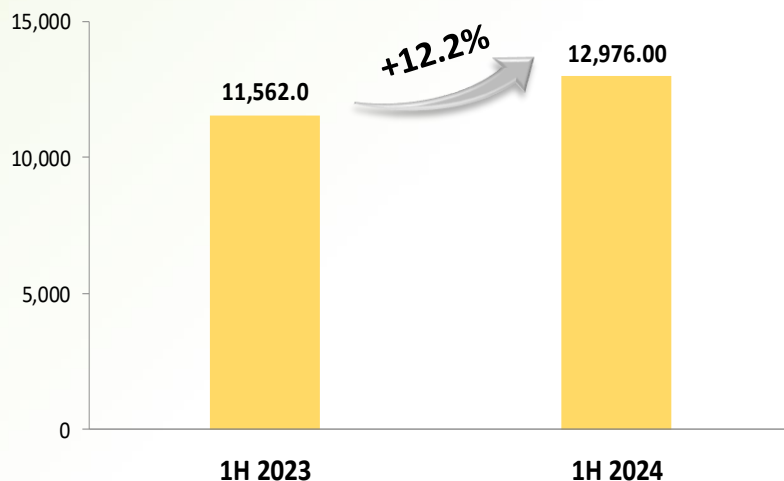
*For the 6 months ended 30 Jun*

| (RMB '000)                                  | 2024       | 2023       | Change |
|---------------------------------------------|------------|------------|--------|
| Sales                                       | 12,975,971 | 11,561,962 | 12.2%  |
| Gross profit                                | 3,761,469  | 2,594,904  | 45.0%  |
| Profit attributable to owners of the parent | 2,931,028  | 2,126,829  | 37.8%  |
| Basic EPS (RMB)                             | 1.95       | 1.41       | 38.3%  |
| Interim dividend per share (HK\$)           | 1.25       | 0.95       | 31.6%  |

# Sales Analysis

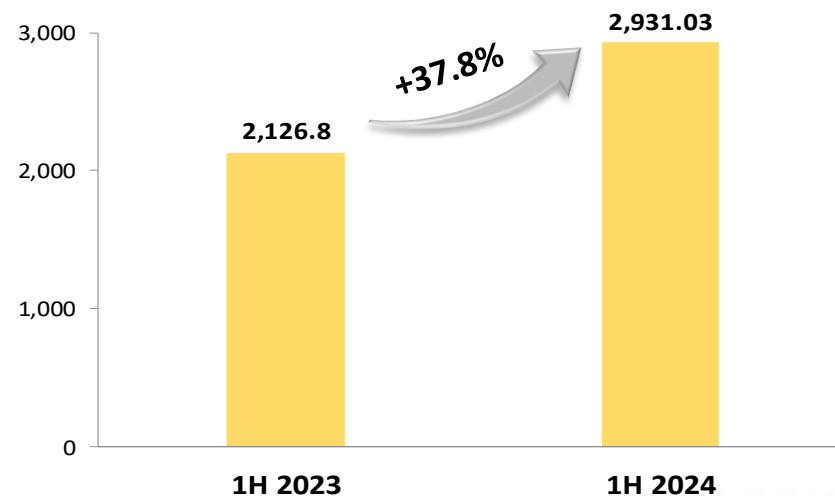
## Sales

(RMB million)



## Profit Attributable to Equity Holders

(RMB million)



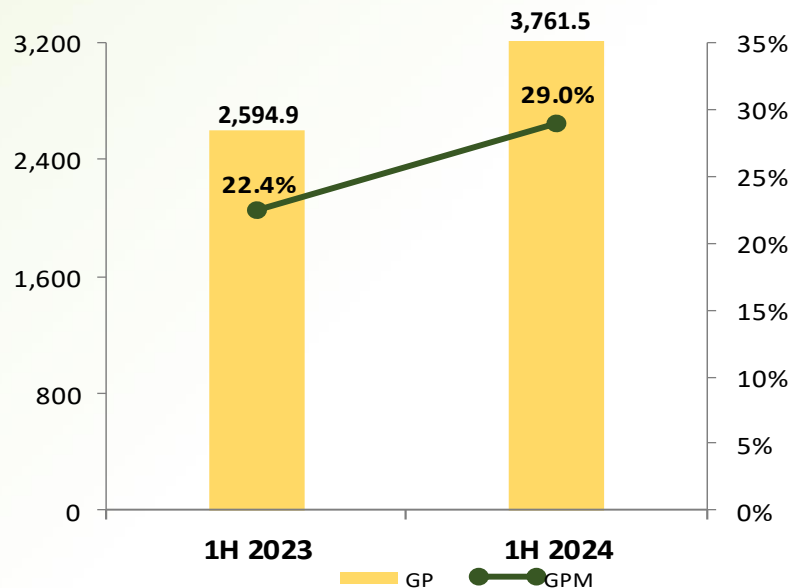
- Recorded an increase in revenue
  - the Group's procurement proportion among most major customers further increased during the period
  - orders from the Mainland China market and the Japanese market increased significantly

- Main factors of change
  - increase in revenue
  - increase in gross profit ratio
  - increase in interest income
  - decrease in other gains

# Profit Margin Analysis

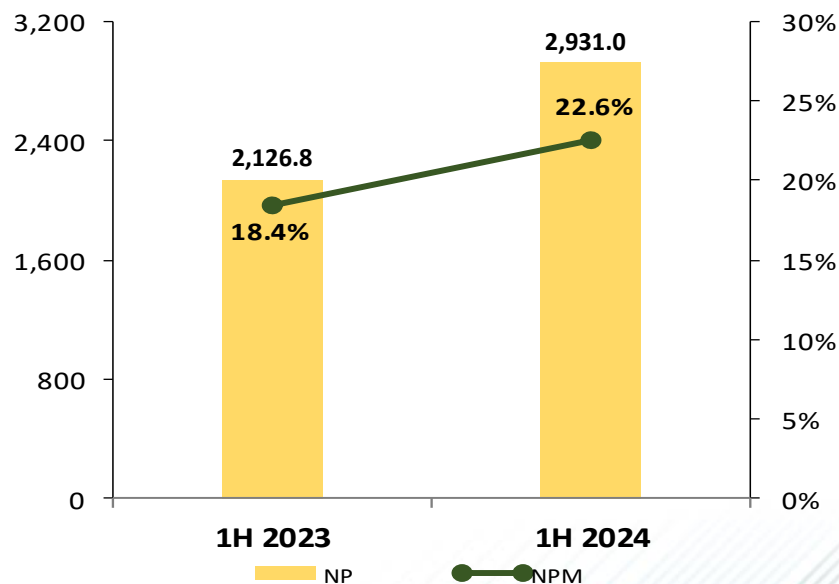
## Gross Profit

(RMB million)



## Net Profit Attributable to Equity Holders

(RMB million)



- Overall gross profit margin increased by 6.6p.p. to 29.0%, mainly due to:
  - the overall capacity utilization rate increased significantly as compared with the corresponding period of last year
  - the number of employees in the new overseas factories has reached the designed scale with the improvement of production efficiency
- Net profit after taxation ratio was 22.6%, increased by 4.2 p.p.

# Operating Expenses Analysis

*For the 6 months ended 30 Jun*

| (RMB '000)                      | 2024             | 2023             | Change        |
|---------------------------------|------------------|------------------|---------------|
| Selling & distribution expenses | 84,837           | 81,135           | 3,702         |
| Administrative expenses         | 943,697          | 913,688          | 30,009        |
| Finance cost                    | 191,389          | 146,258          | 45,131        |
| <b>Operating Expenses</b>       | <b>1,219,923</b> | <b>1,141,081</b> | <b>78,842</b> |
|                                 |                  |                  |               |
| % to Revenue                    | 9.40%            | 9.87%            | (0.47p.p.)    |

# Net Profit Analysis

*For the 6 months ended 30 Jun*

| (RMB '000)                                                                        | 2024             | 2023      | Change           |
|-----------------------------------------------------------------------------------|------------------|-----------|------------------|
| Net Profit to Equity Holders                                                      | <b>2,931,028</b> | 2,126,829 | <b>804,199</b>   |
| Less: Government Incentives                                                       | <b>95,436</b>    | 169,284   | <b>(73,848)</b>  |
| : Net Exchange Gain                                                               | <b>75,165</b>    | 243,663   | <b>(168,498)</b> |
| <b>Net Profit Excluding Government Incentives &amp; Exchange Gain &amp; Loss*</b> | <b>2,760,427</b> | 1,713,882 | <b>1,046,545</b> |

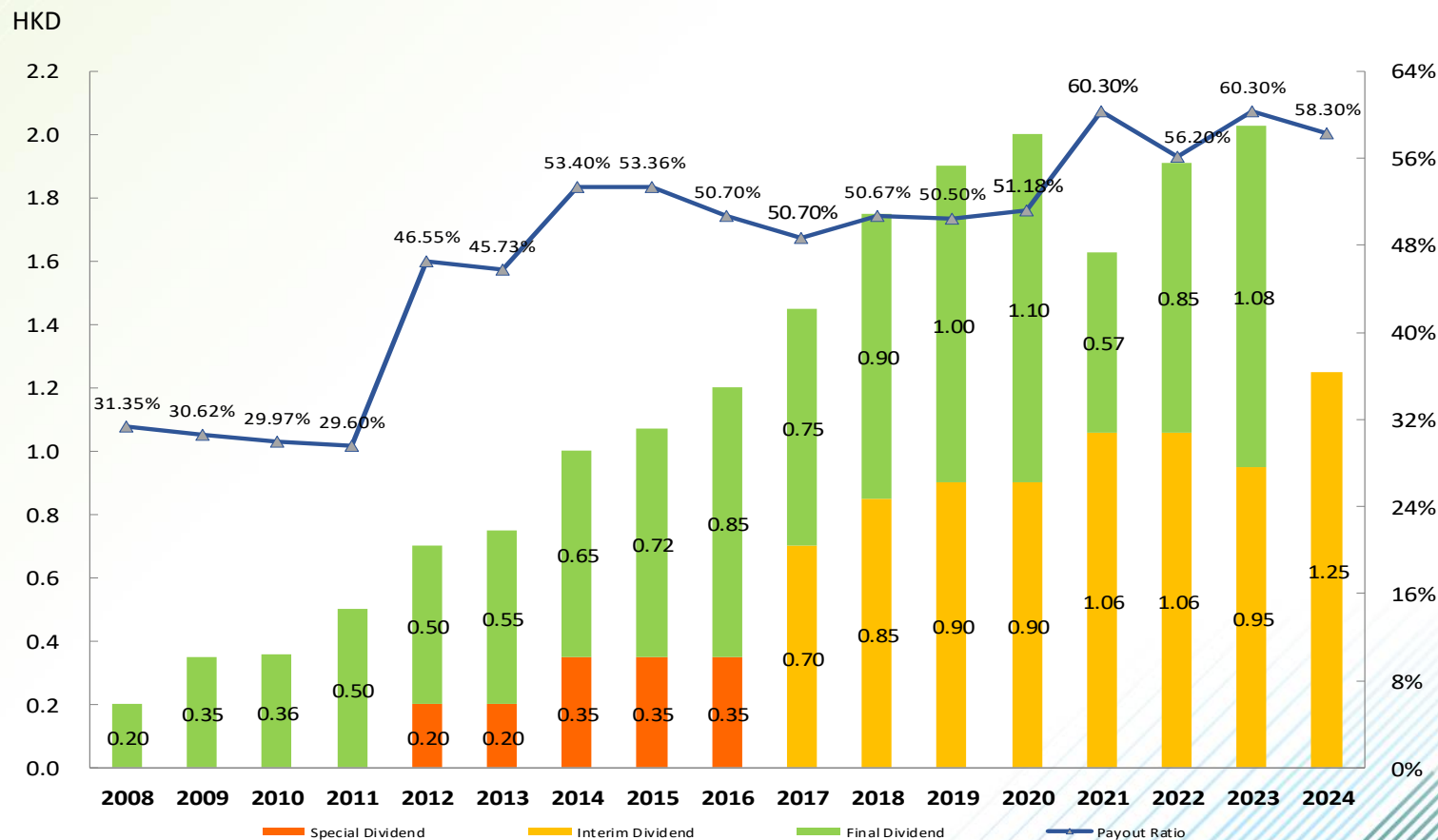
*Remark: \* Net Profit Excluding Government Incentives and Exchange Gain & Loss Calculation has not adjusted the tax impact. For reference only.*

# Expenses Analysis by Nature

*For the 6 months ended 30 Jun*

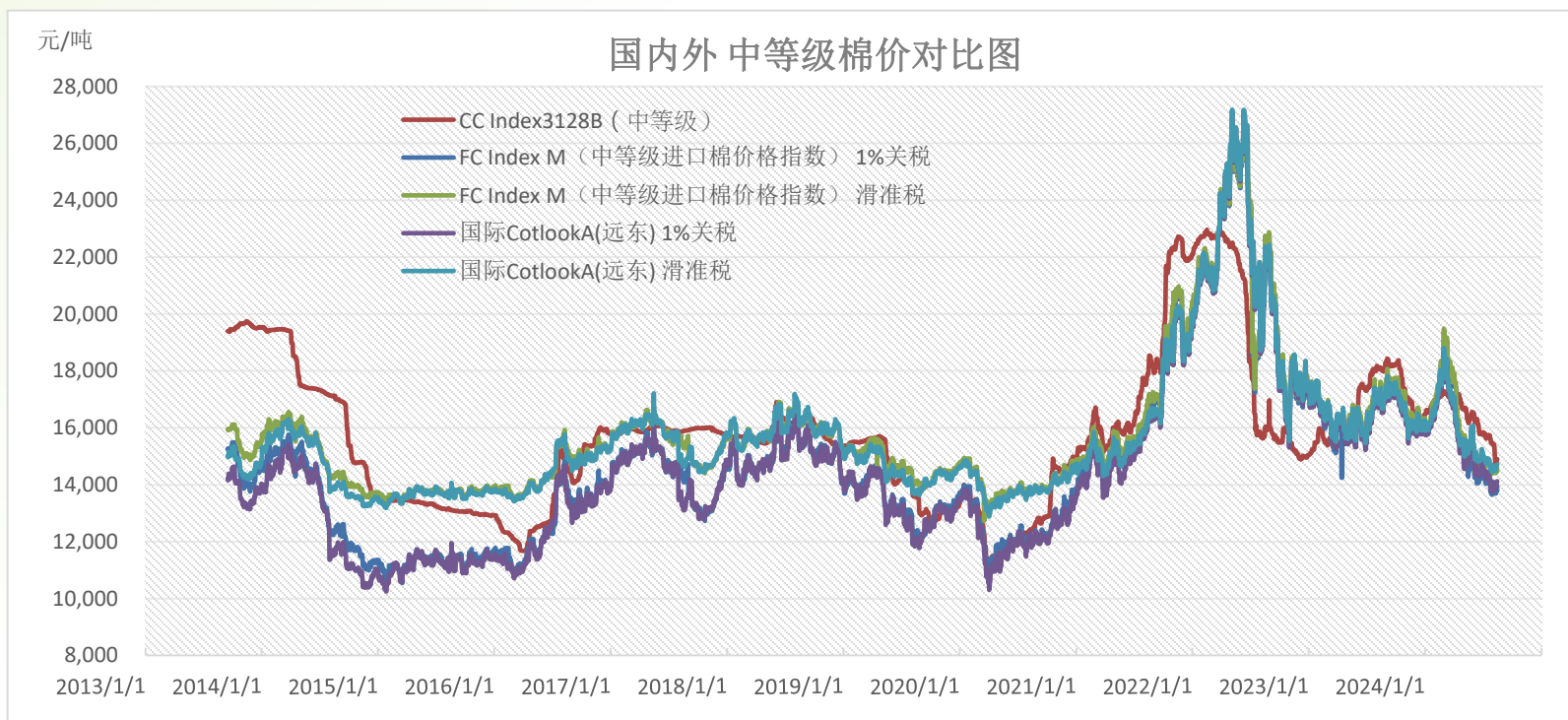
| (RMB '000)                                         | 2024             | 2023             | Change         |
|----------------------------------------------------|------------------|------------------|----------------|
| Employee benefit expenses:                         |                  |                  |                |
| Wages and salaries                                 | 3,219,762        | 2,906,471        | 313,291        |
| Retirement benefit contributions                   | 341,766          | 339,110          | 2,656          |
| Other benefits                                     | 139,446          | 120,134          | 19,312         |
| <b>Total</b>                                       | <b>3,700,974</b> | <b>3,365,715</b> | <b>335,259</b> |
| Depreciation, amortization and impairment expenses | 726,171          | 751,018          | (24,847)       |
| Raw materials and consumables utilized             | 5,372,764        | 4,942,394        | 430,370        |
| Utilities expenses                                 | 565,741          | 564,397          | 1,344          |
| Net Exchange gain                                  | 75,165           | 243,663          | (168,498)      |

# Dividend and Payout Ratio



# Domestic and International Cotton Prices

(RMB/tonne)



# Turnover Breakdown by Products

- Revenue from sales of sportswear increased mainly due to the increase in sportswear products demand in Mainland China market
- Recorded growth in casual wear sales was led by the increase in demand in Japan, Europe and other markets
- Revenue significant increased in lingerie wear due to the increase in demand in Japan market

|                         | 1H2024            |              | 1H2023            |              | Change           |             |
|-------------------------|-------------------|--------------|-------------------|--------------|------------------|-------------|
|                         | RMB'000           | %            | RMB'000           | %            | RMB'000          | %           |
| <b>By Product</b>       |                   |              |                   |              |                  |             |
| Sports wear             | 9,212,546         | 71.0         | 8,560,723         | 74.0         | 651,820          | 7.6         |
| Casual wear             | 2,760,739         | 21.3         | 2,299,766         | 19.9         | 460,973          | 20.0        |
| Lingerie                | 903,182           | 7.0          | 612,784           | 5.3          | 290,398          | 47.4        |
| Other knitting products | 99,504            | 0.7          | 88,689            | 0.8          | 10,815           | 12.2        |
| <b>Total</b>            | <b>12,975,971</b> | <b>100.0</b> | <b>11,561,962</b> | <b>100.0</b> | <b>1,414,009</b> | <b>12.2</b> |

# Turnover Breakdown by Regions

- The European market recorded increase in sales, which were primarily due to the increase in demands for casual wear
- Achieved satisfactory increase in revenue in the Japanese market mainly due to an increase in demand of casual wear and lingerie wear
- Recorded a slightly increase in revenue in the US market mainly due to the increase in demands for sportswear
- A satisfactory sales growth in the domestic market was mainly due to the increase in order demand of sportswear brands in the market of Mainland China

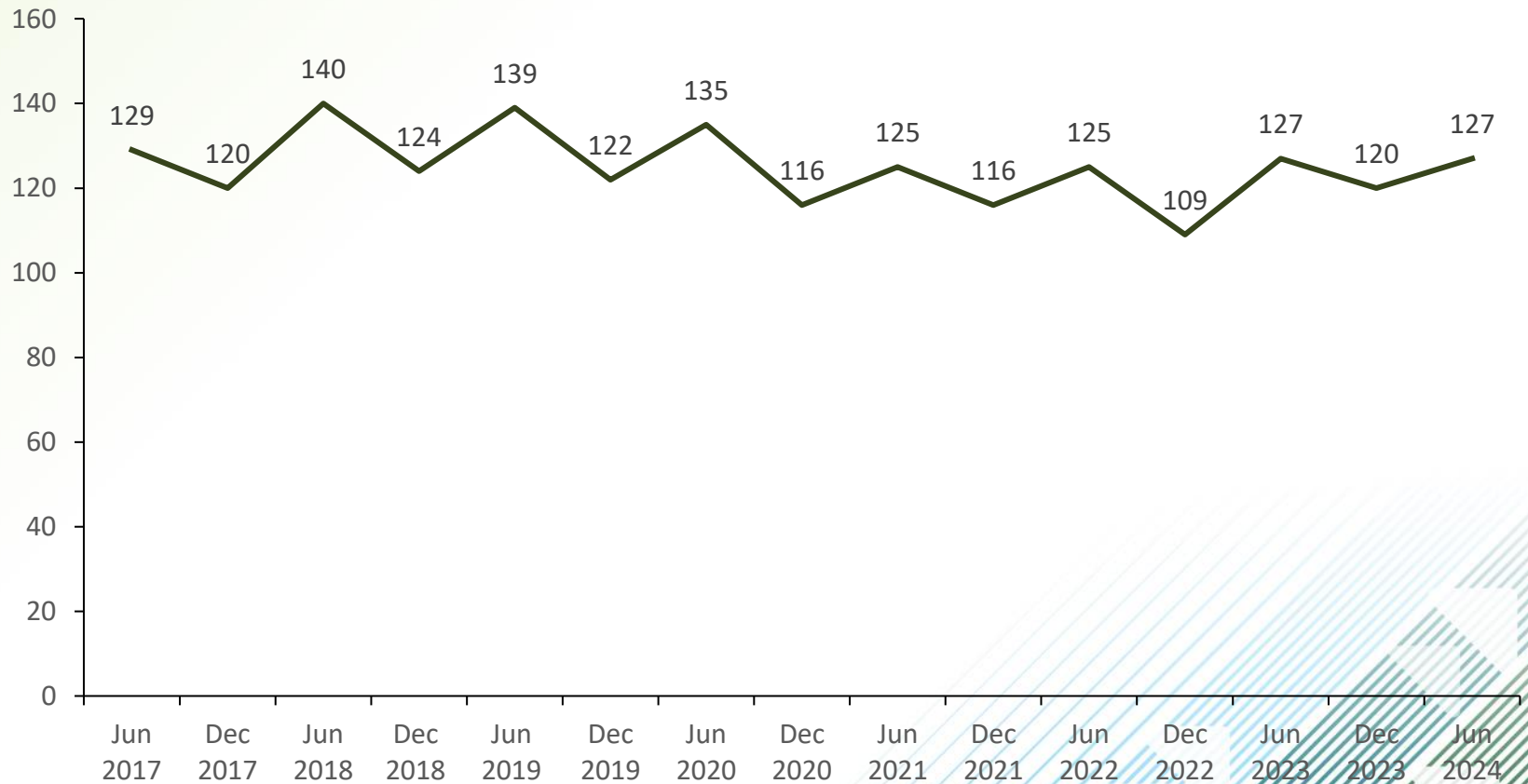
|                  | 1H2024            |              | 1H2023            |              | Change           |             |
|------------------|-------------------|--------------|-------------------|--------------|------------------|-------------|
|                  | RMB'000           | %            | RMB'000           | %            | RMB'000          | %           |
| <b>By Region</b> |                   |              |                   |              |                  |             |
| Europe           | 2,526,925         | 19.5         | 2,421,402         | 20.9         | 105,523          | 4.4         |
| Japan            | 2,115,984         | 16.3         | 1,666,147         | 14.4         | 449,837          | 27.0        |
| United States    | 1,881,045         | 14.5         | 1,831,356         | 15.9         | 49,689           | 2.7         |
| Others           | 2,727,759         | 21.0         | 2,539,800         | 22.0         | 187,959          | 7.4         |
| Domestic market  | 3,724,258         | 28.7         | 3,103,257         | 26.8         | 621,001          | 20.0        |
| <b>Total</b>     | <b>12,975,971</b> | <b>100.0</b> | <b>11,561,962</b> | <b>100.0</b> | <b>1,414,009</b> | <b>12.2</b> |

# Key Financial Indicators

|                         | 2024.06.30 | 2023.12.31 | 2023.06.30 |
|-------------------------|------------|------------|------------|
| Inventory turnover days | 127        | 120        | 127        |
| Debtor turnover days    | 72         | 73         | 75         |
| Creditor turnover days  | 25         | 21         | 20         |

|                                          | 2024.06.30 | 2023.12.31 | 2023.06.30 |
|------------------------------------------|------------|------------|------------|
| Gross gearing ratio (debt to equity) (%) | 31.7       | 36.8       | 33.5       |
| Current ratio (times)                    | 2.5        | 2.1        | 2.2        |
| Cash and cash equivalent (RMB million)   | 10,081.7   | 11,596.5   | 10,365.7   |
| Net assets (RMB million)                 | 34,124.9   | 32,867.3   | 32,154.3   |
| Total assets (RMB million)               | 49,015.8   | 48,611.1   | 46,335.6   |

# Inventory Turnover Days Analysis



# Inventory

| (RMB'000)        | 2024.06.30 | 2023.12.31 | %    | 2023.06.30 | %    |
|------------------|------------|------------|------|------------|------|
| Raw materials    | 1,325,671  | 1,302,932  | 1.7  | 1,241,118  | 6.8  |
| Work in progress | 3,389,289  | 3,111,255  | 8.9  | 3,027,303  | 12.0 |
| Finished goods   | 2,255,622  | 1,971,751  | 14.4 | 2,209,152  | 2.1  |
|                  | 6,970,582  | 6,385,938  | 9.2  | 6,477,573  | 7.6  |
| Provision        | (276,192)  | (261,203)  | 5.7  | (158,078)  | 74.7 |
|                  | 6,694,390  | 6,124,735  | 9.3  | 6,319,495  | 5.9  |

# Treasury Management

| (RMB'000)                                    | 1H2024  | 1H2023  | Change   |
|----------------------------------------------|---------|---------|----------|
| Bank Interest Income                         | 536,524 | 325,831 | 210,693  |
| Other Interest Income/ Fair Value Gain       | 9,094   | 90,568  | (81,474) |
|                                              | 545,618 | 416,399 | 129,219  |
| Less: Bank Interest Expenses                 | 188,387 | 142,023 | 46,364   |
| Other Interest Expenses on lease liabilities | 3,002   | 4,235   | (1,233)  |
|                                              | 191,389 | 146,258 | 45,131   |
| Net Interest Income                          | 354,229 | 270,141 | 84,088   |

# Treasury Management (Cont'd)

| (RMB'000)                                         | 2024.06.30        | 2023.12.31        | Change           |
|---------------------------------------------------|-------------------|-------------------|------------------|
| Cash & Cash Equivalents                           | 10,081,734        | 11,596,453        | (1,514,719)      |
| Less: Bank Loan                                   | (10,827,793)      | (12,103,968)      | 1,276,175        |
| <b>Net Debts</b>                                  | <b>(746,059)</b>  | <b>(507,515)</b>  | <b>(238,544)</b> |
| Long Time Deposits (+1 year)                      | 3,788,817         | 6,655,454         | (2,866,637)      |
| Bank Deposit (+3 months)                          | 9,236,322         | 4,471,651         | 4,764,671        |
| Pledged Deposit                                   | 8,840             | 14,712            | (5,872)          |
| Financial Assets                                  | 406,172           | 803,889           | (397,717)        |
| <b>Total Fixed Deposit &amp; Financial Assets</b> | <b>13,440,151</b> | <b>11,945,706</b> | <b>1,494,445</b> |
| <b>Net Free Cash &amp; Financial Assets</b>       | <b>12,694,092</b> | <b>11,438,191</b> | <b>1,255,901</b> |



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## 02 Business Review



# Major Achievements in 1H2024

*Facilitating the optimal utilization of existing production capacity*



## Employee

Increased efforts in employee recruitment

Introduced recruitment incentive policy and employee salary enhancement plan

- Salary Enhancement Plan focused more on front-line employees and grassroots cadres
- Further improved the working environment and dormitory conditions of employees
- Optimized salary system



## Production

Made adjustments to production management model

Focus more on on-site management

- Especially in terms of quality management, lean production, and material control
- Served as the main assessment indicators for the performance of front-line management cadres

# Major Achievements in 1H2024 (Cont'd)

*Increasing the production capacity scale of overseas factories*



*Hired more than  
2,200 new employees*



*With approximately 18,000  
employees, reaching the  
expected scale and Continued  
improvement of the production  
efficiency of its employees*



*Launched an equity  
acquisition project, including  
land use rights, buildings and  
production equipment in Tỉnh  
Tây Ninh, Vietnam; to further  
expand its fabric production  
capacity*

# Major Achievements in 1H2024 (Cont'd)

*Accelerating the special training of production frontline cadres*



# Major Achievements in 1H2024 (Cont'd)

## ESG achievements



## Highly recognized suppliers

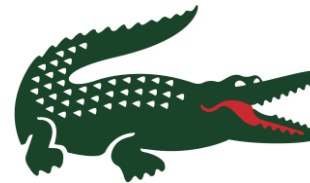


# Optimization of Product Structure

## Sportswear customers



## Casual wear customers



- Strengthened cooperation with strategic customers by prioritizing the allocation of production resources and Increased sales to domestic brand customers, the Group also introduced certain quality new clients
- Revenue from sportswear products represented 71.0% of total revenue. Four renowned customers, ADIDAS, NIKE, PUMA and UNIQLO , accounted for 79.5% (1H2023: 79.8%) of the Group's total turnover



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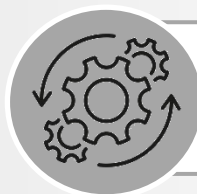
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## 03 Strategies & Plans



# Future Strategies

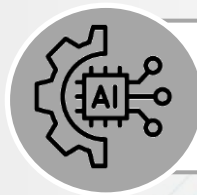
- Expect the Group's business will continue to maintain year-on-year growth in 2H 2024
- The overall capacity utilization rate will also remain at an ideal level



**Optimizing the global layout of the industrial chain**



**Focusing on the echelon construction of the talent team**



**Promoting the industrial application of digital intelligence and automation**



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## 04 Open Forum

